



## Let's Make Every Story Count in 2024

Hello Honored Schools partners,

As we embark on a new year filled with possibilities, we wanted to take a moment to reflect on the incredible power of appreciation and recognition. The Honored Schools program thrives on the genuine and heartfelt Honor Stories that make our teachers feel seen and valued.

### Participation with Purpose:

For those who may be finding it challenging to encourage student participation, remember that every Honor Story contributes to the positive culture we're fostering. Encourage students to share stories that genuinely reflect their experiences with teachers.

### Balancing Quantity with Quality:

Nominations, while important, need to be detailed and heartfelt to truly stand out. **A high number of submissions won't guarantee selection if they lack the depth that makes each story resonate.** While numbers matter, meaningful and authentic feedback matters even more. We encourage a balance between participation and sincerity in Honor Stories. It's the personal touch that makes each story memorable and impactful. Quality speaks volumes in our selection process.

### Beyond Awards:

Our goal extends beyond winning awards; it's about creating positive moments for our teachers. Remind students and families that their stories are not just entries but gifts of gratitude that brighten a teacher's day. These moments are irreplaceable and cannot be recreated through submissions that lack genuine sincerity.

Let's make 2024 a year filled with genuine appreciation and heartfelt recognition.

Thank you for being a part of the Honored community, where every story matters.

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### Dedicated Honored Schools Website

Please ensure that student submissions are completed through the dedicated Honored Schools website [here at HonoredSchools.org](https://HonoredSchools.org), versus the Honored National platform. This ensures a smoother experience aligned with school-focused goals. Thank you for your attention to this detail.

## Updates & Reminders

Digital materials are provided below. Please let us know if there are additional outreach materials you may need or if your school hasn't yet received physical promotional materials.

As in prior years, our goal is to have a 20% participation rate from each of our schools. Make sure you're sharing early and often to encourage students and families to **authentically** recognize their amazing teachers all year long!

Submissions are now be reviewed by our team internally before the teacher receives a notification. We will continue to publish submissions daily, and it may take up to 1 week to receive the notification.

Please be sure to continue to bring awareness to parents about the Honored Schools program, and ensure that parents are aware that every student's story is posted on our Honor Roll.

## Customized Fliers for Social Media and Newsletters

Click the blue link below to find downloadable fliers in both English and Spanish that you can share on social media (formatted to match the platform's requirements) and in your school's newsletters:

[VIEW & DOWNLOAD THE JANUARY FILES HERE](#)

## Suggested Social Media and School Newsletter Language

The following language can be paired with the above posts or used on its own. Feel free to edit and improvise to suit your community's needs!

### SOCIAL MEDIA SAMPLE TEXT

- 🍷🌟 In honor of Martin Luther King Jr.'s legacy, let's reflect on the power of education to bring about positive change by sharing your Honor Story. Today, we celebrate educators who inspire unity, diversity, and understanding in our classrooms. #MLKDay #EducationForChange #DoTheHonors 🍷🌟
- 📖🍷 As we commemorate Martin Luther King Jr. Day, recognize the profound impact educators have in shaping a future of equality and justice through the Honored Schools platform. Let's continue to model, inspire, and foster an inclusive learning environment. #MLKDay #EducateForEquality #DoTheHonors 🍷🌟
- 🏠🌈 As we step into a fresh year, let's fill it with gratitude! Submit your Honor Story for a teacher who deserves recognition for their remarkable work. Together, let's make 2024 a year of honoring the educators who shape the future. 📖🌟 #NewBeginnings #DoTheHonors
- 🍷🌟 New year, same dedication to exceptional teaching! Start 2024 by appreciating the teachers who inspire us. Recognize a teacher today and let's make this year a canvas of recognition and gratitude. 📖💙 #HonoringEducators #DoTheHonors

### NEWSLETTER SAMPLE TEXT

- Celebrating MLK Day Through Education 📖🍷  
Dear [School Name] Community,  
As we honor Martin Luther King Jr.'s legacy, we invite you to join us through the Honored Schools platform [INSERT LINK] in celebrating the educators who embody

his vision of unity and equality. Let's recognize the power of education to inspire positive change in our children's lives. Today and every day, we're committed to fostering an inclusive and diverse learning environment.

- Empowering Through Education on MLK Day 🤝🌟

Dear [School Name] Community,

This Martin Luther King Jr. Day, we reflect on the transformative power of education. Through the Honored Schools platform [INSERT LINK], join us in acknowledging the educators who inspire unity, diversity, and understanding in our classrooms. Together, let's continue to teach and empower our students for a future of equality and justice.

- A New Year of Recognition: Honoring Our Teachers in 2024! 🌟🌟

Dear [School Name] Community,

Happy New Year! As we embark on this journey into 2024, let's carry the spirit of appreciation and recognition forward. Join us in honoring the exceptional teachers who continue to make a profound impact on our students' lives. Let's make this year a canvas of gratitude, recognizing the educators who shape our school community.

- Nominate Your Heroes: New Year, Fresh Opportunities! 🍎🎓

Dear [School Name] Community,

What better way to start the year than by recognizing the outstanding teachers who go above and beyond? Encourage your child(ren) to submit an Honor Story for their favorite teacher and let's make 2024 a year filled with appreciation and acknowledgment.

**The Honored Schools video is a great way to introduce your school community to the program! Share it on social, link it in newsletters, and play it in homeroom and assemblies 🎥**



**WATCH THE HONORED SCHOOLS EXPLAINER VIDEO**



**For Extra Credit, Follow Us!**



Honored is a national nonprofit organization dedicated to honoring and elevating great teachers. By celebrating the extraordinary impact educators have on the lives of their students, Honored's initiatives help to engage, inspire, and retain teachers across the country. The Honored Schools program integrates Honored's teacher recognition platform directly into schools and districts.



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